

*Sponsorship*  
**PACKAGE**

29-30 MARCH 2024 | PATTAYA



**CAVEMAN  
CLASSIC**

BE A PART OF THE FUN

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*Welcome to*  
**THE CAVEMAN CLASSIC**

Thailand's most fun golf weekend, where golfers converge annually, renewing existing friendships and making new ones over two days of parties and golf.

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Everything you need to know about the Caveman Classic Golf Tournament.

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**ABOUT US**

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WE TAKE OUR FUN SERIOUSLY

# Introduction ABOUT US

Hall of Fame golfer Lee Trevino once remarked that his swing was so ugly that he **"looked like a caveman trying to kill its lunch"**.



The Caveman Classic extends that idea of swinging freely and keeping things simple. After all, golf is kind of primitive - travelling in groups with friends, using clubs to whack things, and celebrating success by dancing about.

We celebrate this tradition of friendship and set it all to great music with a big fat groove to give it soul.

Simple. Fun.

# *Event* **OBJECTIVES**

**1**

Major  
Sponsor

**18**

On-Course  
Game  
Sponsors

**6**

Hospitality  
Sponsors

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**300K**

Donation to Charity

**120**

Players

**50+**

Prize & Gift  
Sponsors

# Event FORMAT

## WARM-UP:

Friday night welcome party – [Hard Rock Hotel Pattaya](#)

## HEADLINER:

Saturday golf. Noon shot gun, 4 man scramble. Multiple on-course games – [Phoenix Gold Golf & Country Club](#)

## ENCORE:

Saturday night dinner and awards to end with the high note – [Hard Rock Hotel Pattaya](#)



# Friday Night **THE WARM-UP**

A welcome party that serves as a unique networking function where players, sponsors and guests get together and catch up over snacks and drinks.

Hosting this event is one of the Hospitality Sponsorship opportunities.



• **F&B SHOWCASE**

• **HOSTING PRESENTATION**

# *Saturday* **TAILGATE PARTY**

A courtesy bus delivers golfers to the course, where they fuel up with a snack and drinks before registering and starting the serious fun on the course. This is one of the Hospitality Sponsorships



- **F&B SHOWCASE**

- **FIRST TASTE OF THE DAY**



# *Saturday* **REGISTRATION**

Golfers proceed to Registration, where they check in and receive their goody bags.

This is an opportunity for sponsors to introduce themselves to the players by providing product samples and/or vouchers.



- **GOODY BAGS**

- **IMPRESSED BY PRODUCTS**

# Saturday HEADLINER

It's 18 holes of golf with 18 kinds of fun. The best part – you don't have to be a good player win a prize.

On-Course Sponsors are encouraged to be proactive on their hole through some sort of activity or giveaway. It's a big part of what makes the day more fun for the players and the event more productive for the sponsors.



- **HOST A HOLE**

- **CREATIVE ACTIVITIES**

# *Saturday* **ON-COURSE HOSPITALITY**

Kiosks on the Front 9, the Back 9 and the Centre kiosk are available to use for hosting activities.

Providing food and/or beverages offers a great way to engage future customers, hand out coupons for future visits, and get feedback.



- **F&B SHOWCASE**

- **COOK & SERVE**

# Saturday THE ENCORE

A superb buffet dinner adds to an evening filled with fun, including a photo booth, live band, awards presentation, a raffle, an auction, giveaways, and prizes that recognize sponsors.

Hosting this encore event is available as a Hospitality Sponsorship.



# *Sponsorship* **CATEGORIES**

Sponsorship at golf events is one of those cases where you really do get out of it what you put into it, and the more unusual/eccentric ideas are often the most successful and best remembered.

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**ON-COURSE SPONSORS**

**HOSPITALITY SPONSORS**

**PRIZE & GIFT SPONSORS**



# ON-COURSE

Host activities at your hole and engage directly with the players

# Sponsor ON-COURSE



## WHO YOU ARE



### BUSINESS / SMES

A great way to meet the players and make close connections

## WHAT YOU GET



### VISIBILITY & INTERACTION

- A hole dedicated for your use
- Large format hole signage with your logo.
- logo on all event signage

## WHAT WE NEED



### CASH & MANPOWER

- \$20,000
- Your team on-course to conduct activities
- Your activities equipment
- Your products (optional)

# Sponsor GOLF CART



## WHO YOU ARE



### BUSINESS / SMES

A great way to be recognized by  
ALL golfers

## WHAT YOU GET



### VISIBILITY & INTERACTION

- Exclusive logo placement on golf cart with event logo and branding
- Logo on all event signage

## WHAT WE NEED



### CASH & MANPOWER

- \$50,000
- Your team at the event (optional)
- Your products (optional)





# HOSPITALITY

- EVENT: Host the Friday or Saturday night event
- ON-COURSE: Showcase your food & beverage
- BEVERAGE: Be designated sponsor for beer, wine, or spirits throughout the event



**PULLMAN**  
HOTELS AND RESORTS

**PATTAYA HOTEL**

# *Sponsor* EVENT HOSPITALITY



## WHO YOU ARE

### BUSINESS / SMES

- Warm-Up: Friday night welcome party
- Encore: Saturday night reception party

## WHAT YOU GET

### VISIBILITY & RECOGNITION

- Named as the event sponsor
- Prominent logo placement
- Opportunity to make brief presentation on stage

## WHAT WE NEED

### CASH / PRODUCT

- ₱50,000
- Your representative to make brief presentation on stage
- Your products (optional)

# *Sponsor* ON-COURSE HOSPITALITY



## WHO YOU ARE



### F&B BUSINESS

On-course food and beverage

- Tailgate Party
- Centre Kiosk
- Front 9 Kiosk - Available
- Back 9 Kiosk - Available

## WHAT YOU GET



### VISIBILITY & RECOGNITION

- Show off your unique food and beverage to players
- Logos placement on event signage

## WHAT WE NEED



### PRODUCT & MANPOWER

- Your product
- Your team to cook or serve
- Your cooking or serving equipment

# Sponsor BEVERAGE



## WHO YOU ARE



### F&B BUSINESS

Both events and on-course beverage;

- Beer
- Spirits
- Wine

## WHAT YOU GET



### VISIBILITY & RECOGNITION

- Named as the product sponsor at all events
- Logo placement on event signage
- Opportunity to introduce product

## WHAT WE NEED



### CASH / PRODUCT

- Your product
- \$40,000 for Beer Sponsor
- \$40,000 for Spirits Sponsor
- \$60,000 for Wine Sponsor

# PRIZES & GIFTS

- Opportunities to introduce your products or services
- Donate prizes to be won in raffle – awarded in your name
- Donate prizes to be auctioned in your name

*Saturday*  
**THE ENCORE**  
7-8 APRIL 2023 | PATTAYA



**CAVEMAN CLASSIC**  
7-8 APRIL 2023 | PATTAYA, THAILAND  
GOLF WITH ATTITUDE



# *Sponsor* PRIZES & GIFTS



## WHO YOU ARE



### BUSINESS & SMES

Sampling your product to players  
without your team to interact  
with players

## WHAT YOU GET



### VISIBILITY & RECOGNITION

- logo placement on event signage
- Prizes and gifts donated in your name from the stage

## WHAT WE NEED



### PRODUCT / VOUCHER

- Item(s) for auction
- Item(s) for raffle draw
- Items for goodie bags - 160 pcs minimum

# *Special* **SPONSORSHIPS**

Sponsorship at golf events is one of those cases where you really do get out of it what you put into it, and the more unusual/eccentric ideas are often the most successful and best remembered.

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**CORPORATE SPONSORS**

**BESPOKE SPONSORSHIP**



# CORPORATE

- Establish your presence at the event
- Show your VIP guests a great time
- Opportunity to meet potential clients.



# Package CORPORATE



## WHO YOU ARE



### BUSINESS

Corporate representation and entertainment package

## WHAT YOU GET



### TENDER LOVE & CARE

- A hole dedicated for your use
- Large format hole signage with your logo.
- Logo on all event signage
- 4 Player slots with preferred caddies and carts
- 4 Mulligan packs
- Private van to and from the course
- Deluxe Seaview rooms for 2 nights at Hard Rock Hotel Pattaya, each with breakfast for 2
- Friday Night Welcome Party with 4 guests
- Table at Saturday night dinner w 4 guests

## WHAT WE NEED



### CASH / PRODUCT

- ฿100,000
- Your team on-course to conduct activities
- Your activities equipment
- Your products (optional)

A photograph of four men in a photo booth. They are wearing various wigs: a bright red curly wig, a black curly wig, a blonde curly wig, and a pink top hat. They are also wearing colorful sunglasses and leis. The man on the far left has a red wig and a pink lei. The man next to him has a black wig and blue glasses. The man next to that has a blonde wig and orange checkered glasses. The man on the far right has a pink hat and purple glasses. They are all smiling and looking towards the camera. The background is a plain white wall.

# BESPOKE

- Got a unique idea – something outside the box?
- We love the seriously unusual, and we'll work with you create something really special!



# TIMELINE

It's all in the preparation.  
Here's what we need and when we need it.



# Sponsor TIMELINE



**BY 1 MARCH**



## **CONFIRM SPONSORSHIP**

- Sponsorship confirmed
- Payment received
- High-res logo(s) and all artwork received

**BY 13 MARCH**



## **PRODUCTS**

- All sponsors to send product for goody bags, prizes, raffles, vouchers to The Ministry of Golf

**29 MARCH**



## **EVENT SETUP**

- All sponsors setup venue, booths at the location (Golf Course or Hotel)



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