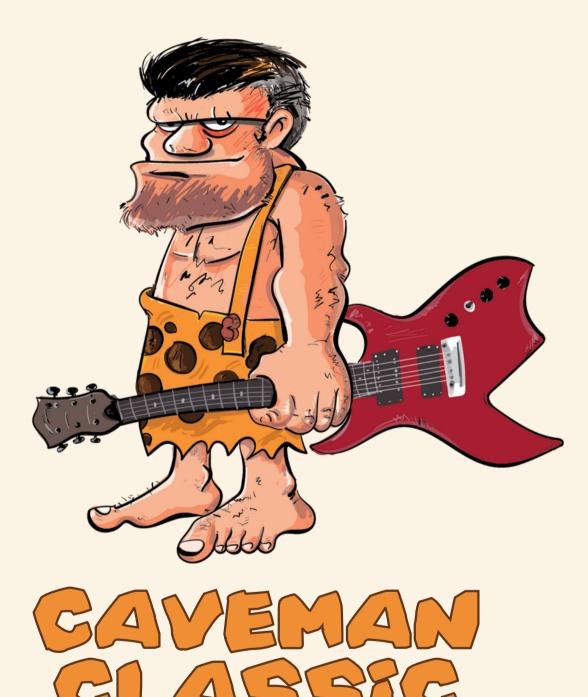


29-30 MARCH 2024 | PATTAYA

THE MINISTRY OF GOELF



BE A PART OF THE FUN

THE CAVEMAN CLASSIC

Thailand's most fun golf weekend, where golfers converge annually, renewing existing friendships and making new ones over two days of parties and golf.



Everything you need to know about the Caveman Classic Golf Tournament.







Hall of Fame golfer Lee Trevino once remarked that his swing was so ugly that he "looked like a caveman trying to kill its lunch".

The Caveman Classic extends that idea of swinging freely and keeping things simple. After all, golf is kind of primitive - travelling in groups with friends, using clubs to whack things, and celebrating success by dancing about.

We celebrate this tradition of friendship and set it all to great music with a big fat groove to give it soul.

Simple. Fun.







300K 120Donation to Charity









FORMAT



WARM-UP:

Friday night welcome party - Hard Rock Hotel Pattaya

HEADLINER:

Saturday golf. Noon shot gun, 4 man scramble. Multiple on-course games - Phoenix Gold Golf & Country Club

ENCORE:

Saturday night dinner and awards to end with the high note - Hard Rock Hotel Pattaya











THE WARM-UP

A welcome party that serves as a unique networking function where players, sponsors and guests get together and catch up over snacks and drinks.

Hosting this event is one of the Hospitality Sponsorship opportunities.



• F&B SHOWCASE

HOSTING PRESENTATION



A courtesy bus delivers golfers to the course, where they fuel up with a snack and drinks before registering and starting the serious fun on the course. This is one of the Hospitality Sponsorships



• F&B SHOWCASE

FIRST TASTE OF THE DAY

REGISTRATION

Golfers proceed to Registration, where they check in and receive their goody bags.

This is an opportunity for sponsors to introduce themselves to the players by providing product samples and/or vouchers.



• GOODY BAGS

• IMPRESSED BY PRODUCTS

HFANI

It's 18 holes of golf with 18 kinds of fun. The best part - you don't have to be a good player win a prize.

On-Course Sponsors are encouraged to be proactive on their hole through some sort of activity or giveaway. It's a big part of what makes the day more fun for the players and the event more productive for the sponsors.



ÓN-COURSE HOSPITALITY

Kiosks on the Front 9, the Back 9 and the Centre kiosk are available to use for hosting activities.

Providing food and/or beverages offers a great way to engage future customers, hand out coupons for future visits, and get feedback.



COOK & SERVE

THE ENCORE

A superb buffet dinner adds to an evening filled with fun, including a photo booth, live band, awards presentation, a raffle, an auction, giveaways, and prizes that recognize sponsors.

Hosting this encore event is available as a Hospitality Sponsorship.



CATEGORIES

Sponsorship at golf events is one of those cases where you really do get out of it what you put into it, and the more unusual/eccentric ideas are often the most successful and best remembered.

ON-COURSE SPONSORS

HOSPITALITY SPONSORS





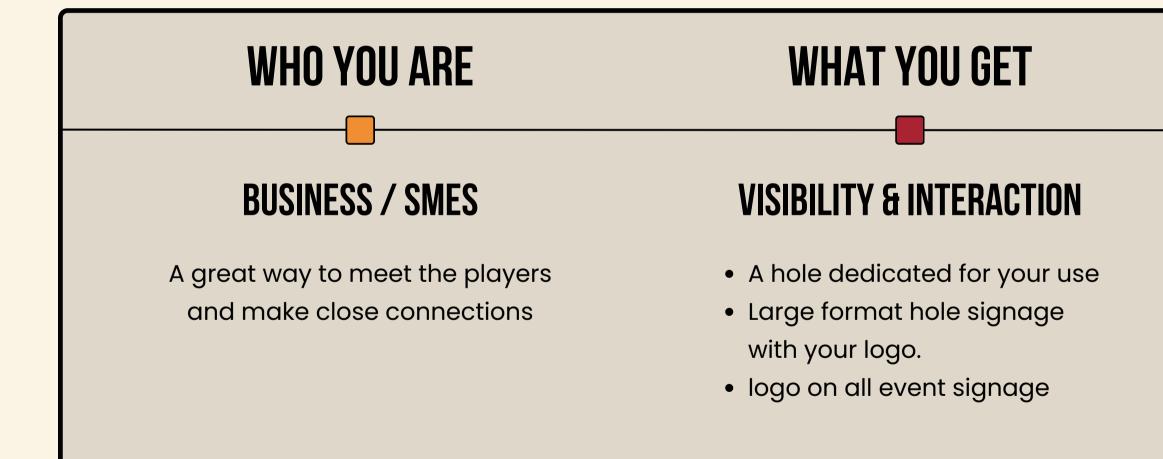
PRIZE & GIFT SPONSORS

ON-COURSE

Host activities at your hole and engage directly with the players









WHAT WE NEED

CASH & MANPOWER

- \$20,000
- Your team on-course to conduct activities
- Your activities equipment
- Your products (optional)







WHAT WE NEED

CASH & MANPOWER

- \$50,000
- Your team at the event (optional)
- Your products (optional)



OSPERIE NO

EVENT: Host the Friday or Sautrday night event
ON-COURSE: Showcase your food & beverage
BEVERAGE: Be designated sponsor for beer, wine, or spirits throughout the event

EVENT HOSPITALITY

WHO YOU ARE

WHAT YOU GET

BUSINESS / SMES

- Warm-Up: Friday night welcome party
- Encore: Saturday night reception party

VISIBILITY & RECOGNITION

- Named as the event sponsor
- Prominent logo placement
- Opportunity to make brief presentation on stage





WHAT WE NEED

CASH / PRODUCT

- \$50,000
- Your representative to make brief presentation on stage
- Your products (optional)

ON-COURSE HOSPITALITY





WHAT WE NEED

PRODUCT & MANPOWER

- Your product
- Your team to cook or serve
- Your cooking or serving equipment







WHAT WE NEED

CASH / PRODUCT

- Your product
- \$40,000 for Beer Sponsor
- \$40,000 for Spirits Sponsor
- \$60,000 for Wine Sponsor

THE ENCORE PRZES B GIFTS

Opportunities to introduce your products or services

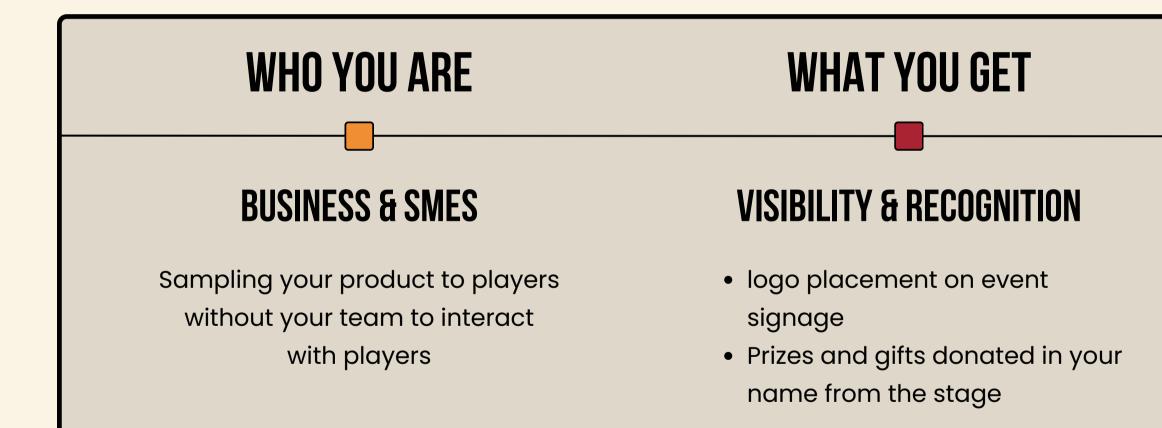
Donate prizes to be won in raffle – awarded in your name

NOK

• Donate prizes to be auctioned in your name











WHAT WE NEED

PRODUCT / VOUCHER

- Item(s) for auction
- Item(s) for raffle draw
- Items for goodie bags 160 pcs minimum

SPONSORSHIPS

Sponsorship at golf events is one of those cases where you really do get out of it what you put into it, and the more unusual/eccentric ideas are often the most successful and best remembered.

CORPORATE SPONSORS

BESPOKE SPONSORSHIP







SPLAS CORPORATE

Establish your presence at the event
Show your VIP guests a great time
Opportunity to meet potential clients.







WHAT WE NEED

CASH /	PRODUCT
--------	---------

	 B100,000 	
Э.	 Your team on-course to 	
	conduct activities	
d carts	 Your activities equipment 	
	 Your products (optional) 	
rd Rock		
S		
ts		

BESPOKE

 Got a unique idea – something outside the box? We love the seriously unusual, and we'll work with you create something really special!









29 MARCH

EVENT SETUP

 All sponsors setup venue, booths at the location (Golf Course or Hotel)



+66 (0) 84 244 1112 (AJ Easton) +66 (0) 97 009 1980 (John Murphy)

minister@theministryofgolf.com

www.theministryofgolf.com/caveman